

Privacy Policy

Valid from: 1.1.2018

1. Introduction

Our company Mylaw s.r.o. (hereinafter referred to as "mylaw") wants to acquaint you with the ways in which it handles sensitive information that it collects about you and that you provide to it, through the mylaw.cz website and the mylaw mobile application.

This Privacy Policy applies to information that we collect from all sources, our websites, mobile access sites, mobile applications, electronic messages, widgets, etc. collectively referred to as the "Services".

This document describes our company's policies for the collection and use of "Personal Information" of users. It describes general procedures for handling "Additional Information", such as user interests, demographics, and use of the services offered. Data may be collected through third parties to the extent that the information is tied to a specific device, user account, or user. If you use our services, you automatically agree to the terms of this privacy policy.

MYLAW and its web networks are not aimed at children and do not consciously collect information about children under the age of 14.

2. What information do we collect

Our company and the websites of our service providers may collect the following information about you:

Personal data

"Personal information" is information that identifies you as a person. This includes information about name, surname, address, telephone number, email address, credit card number, profile picture, social media, etc.

Required personal data

We collect your personal information needed, for example, for registration, subscription, or for certain products and services that you order. These can be profile photos, registration for competitions, survey questionnaires while visiting websites, the use of non-interactive matters (such as email or chat), or participation in discussion forums.

Personal data obtained from third parties

We may collect your personal information from third parties, such as social media, commercially available resources, our business partners, and your subscription information, if provided by a third party. Personal information collected from third parties may include, for example, your first and last name, contact information, information about your transactions, purchase history, or relationships with providers of various products and services, and records of your use of certain applications. For example, if you access MYLAW through social networks, or contact MYLAW through social networking services, we collect information that includes your username and / or username associated with the social network. We may also

collect other information related to social networks, such as your profile photo, email address, friends list, and other information that you post publicly on social networks. By accessing our services through social media, you consent to the collection, storage and use of such information in accordance with our Privacy Policy.

More information

"Additional data" is information that is not associated with your identity, such as information about your internet browser, information from programs, information collected through cookies and other technologies, demographic information, and aggregated information.

Other information provided to us

We collect information that you voluntarily provide to us. These can include gender, zip code, date of birth, education, employment, financial information (such as income, investment, portfolio and its value, and other information) and your interests.

Other data obtained from third parties

We may also receive information about you from third parties, such as demographic data, information about your interests, or information about your activity on other websites.

Additional information collected automatically when you log in

When accessing our site and using our services, we and our service providers may automatically collect information about these visits. For example, to access our site, our servers may record information about your computer, device and Internet browser, or your IP address, type of Internet browser and other software and hardware. If you access our services from a mobile device, we may collect data about that device (UDID), geolocation data, and other transaction data about that device.

If you use our services, then our company and our service providers may also use cookies and other tracking technologies (web browser cookies, pixels, beacons, Adobe Flash cookies, etc.) Third parties that support MYLAW by providing advertising and other services, such as providing content, allowing users to share content and comment on content, personalize content display, or track statistics, etc., may also use these technologies to collect "Additional Data." Please read the principles of using cookies and other technologies ([link](#)).

Most internet browsers allow the use of cookies. However, if you want to limit the use of cookies or completely disable them, consult the Help section of your browser, or for information, visit page: <http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>).

Users can also familiarize themselves with the use of the Adobe Flash cookie on the Adobe website: <http://www.adobe.com/devnet/security.edu.html>. Please note that by blocking certain cookies, you may lose access to certain features and services, such as personalizing the content of our site, etc.

3. How we use your information

We use and collect your "Personal Information" for the purposes listed below. Please note that we may use and disclose your "Additional Information" for any purpose, except as permitted by law. If the law requires us to use "Additional Data" in the manner in which "Personal Data" is used, then we will publish and use that data for any purpose in the manner in which

we use "Personal Data". We may combine "Additional Data" and "Personal Data" and if we do so, we will treat the result in the manner we treat "Personal Data".

To improve the quality of our products and services and to personalize the content that reflects your experience and interests, we may collect and combine "Personal Information" and "Additional Information" relating to the way you use our website and other services. In addition, we may supplement "Personal Information" and "Additional Information" with information from other sources, such as publicly available information from social networks, media services, commercially available sources, and information from our affiliates and business partners.

Providing and managing our services

We use your data and data collected about you to provide our content and other services, which may include subscription information and communication with our services, measuring and improving the quality of our services, enabling comments on content, enabling online games, contests, promotions, or providing rewards, enable online chats and respond to queries, including customer support. Some of our online services may use the information we collect in a specific way. For example:

- *Enable bulk subscription access.* Some companies use bulk subscriptions to give their employees access to our services. Such user can log in to our website under the same identification number. If you are a subscriber to a previously subscribed bulk subscription and are renewing or expanding your subscription, we may assign your "Additional Information" to the bulk subscription. If you are a new bulk subscription participant, your account will be set up with a bulk subscription user number.
- *Provision of "interactive services".* Some of our online services include "interactive services" that allow users to share our content and communicate with other users. If you choose to use these "interactive services", some of your "Personal Information" may be included in data that will be displayed to other users and used by other users of the "interactive services".

Providing relevant content and recommendations

To provide you with more interesting and personalized content, we may use some of the "Personal Information" and "Other Information" that our other services collect. For example, if you use a bulk subscription, we may use the history of that usage to personalize our content.

Enabling social media sharing

If you log in or are logged in to some social networks through our services, we may use your "Personal Information" and "Additional Information" to secure the sharing of our content between social networks and our servers.

To contact you

Our website and our services may periodically send you promotional material or alert you to our products and services. To personalize these materials and provide you with better offers, we may use your "Personal Information" and "Additional Information" that we collect. If you do not wish to receive these promotional materials, you may change your settings through your personal website, or you may use the opt-out link in any email. There are certain services or notifications that cannot be canceled. These may be notices of changes to products, conditions, or services. If you use a mobile device and do not want to receive any

notifications, you can change the settings on your mobile device or via the app. We may also use your information to answer your questions and requests.

To protect our rights and the rights of other companies

Our Company may use your "Personal Information" if we believe it is necessary or appropriate (i) to protect, enforce, or defend the legal rights, privacy, security, or property of our company, or our affiliates, or our employees; agents and suppliers, including enforcing our contracts and our terms of use; (ii) to protect the security, privacy and safety of users of our products and services, or members of the public; (iii) for fraud protection or risk management purposes; (iv) in accordance with the law or legal process, including laws outside your country; (v) to respond to requests from public and state authorities, including public authorities outside your country of residence.

4. How we share your information

Data published by using our services and settings in the terms of Personal Data Protection

Some functions and services provided by our company give you the opportunity to interact with us or others. These services may include collaboration tools, community forums, chats, text editing in an editor, community profiling, rating, tagging, and commenting on articles, etc. If you use these features, you should be aware that all information you use, including your name, username, location, email address, profile information, images, likes, statuses, and comments, including political, religious, or other beliefs you use, may be publicly available to anyone, including other users, search engines, third-party advertisers and application developers, and anyone with an access to our services. We are not responsible for any information you choose to submit or publish through these interactive features.

Disclosure of data

Our company may share your "Personal Information" with unaffiliated third parties if we believe that such sharing is permitted by you or these "Privacy Policy".

Bulk subscription and third-party subscription management

If your subscription is provided partly or fully by your employer or another third party, we may notify the provider if you use this approach or subscription. When providing these notices, we may only transmit a limited amount of "Personal Information", such as your name or email address.

Enabling third parties to provide our services or to perform and manage our services

We may make your "Personal Information" available to any third-party service providers, such as suppliers, agents, sponsors and other companies and individuals who help us manage or provide our products and services. These may include developing and supporting products and features, sending emails on our behalf, processing payments, fulfilling orders, delivering subscriptions, auditing, data processing, or statistics and managing and delivering marketing or advertising. These service providers are obliged, among other things, to protect the "Personal Data" entrusted to them and may not use it for any purpose other than the specific service they operate for us.

Operation of common services and functions with other parties

To provide common services and features, such as conferences, contests, lotteries, or other promotions, we may share some of your "Personal Information" and "Additional Information" with third parties. These common services and features may be operated on our websites, or on third party websites. The use of this data by third parties is governed by the personal data protection policy of these third parties.

Permission for unrelated third parties to send you their promotional materials

If you subscribe to our materials, we may share your contact information with unrelated companies whose products and services may be of interest to you if we believe that sharing is permitted by you or these "Privacy Policy". Many of our subscribers appreciate this additional information. However, if you do not wish to share your information for these purposes, please contact our customer service or use the instructions described in the section, "How to access, correct and update your data." If you consent to the transfer of your data to third parties at your request, provisions of these "Privacy Policy" do not apply.

If you subscribe to our other services, we may share your "Personal Information" with unaffiliated third parties for our own promotional purposes, subject to your permission.

Enabling data sharing with social networks

When you sign in or connect to your account through a social service, we may share your username, photo ID, "likes" and friends' information, as well as your activities and comments related to our services. We may also share the same information with the social media provider. By signing in or connecting your account to a social network account, it entitles us to share information that your social network provider collects about you, such as other users, your friends, etc. Sharing this information is regulated by your social network provider. If you do not want to allow sharing of this information, please do not connect via social networks.

Protection of the rights of our company and others

There may be cases where our company may disclose your "Personal Information", including in situations where we deem it necessary in good faith to: (i) protect, enforce, or defend the legal rights, privacy, security, or property of our company, our affiliates, or their employees, agents and suppliers, including the enforcement of our contracts and our terms of use; (ii) protect the security, privacy and safety of users of our products and services, or members of the public; (iii) protect against fraud or risk management purposes; (iv) in accordance with the law or court order, including any laws outside your country of residence; (v) as a result of a response to a request from a public or state authority, including public and state authorities outside your country of residence.

Completion or merger of property sales

If our company sells or transfers its assets or merges its assets with another company, we may transfer your details to the parties involved in the transaction or to parts of the transaction.

5. Security

MYLAW uses commercially reasonable administrative, technical, personnel and physical measures to protect personal data, secure against loss, theft and unauthorized use, disclosure, or modification of such data. However, no one can guarantee the complete security of your information. If you believe that, your communication with us is unsafe, for example if you

feel that the security of your account is compromised, please contact us immediately through "Customer Service" in accordance with the instructions below.

6. How to access, correct and update your data

You can modify and adjust your registration, subscription, profile information and marketing preferences through "Customer Service". Most subscribers or registered users can edit or update their information on their profile pages on our websites. Please note that if you have subscribed or registered to receive our press materials and at the same time subscribe to our online content, you will need to update your information on a case-by-case basis.

7. Other important information

Privacy update

MYLAW may change this "Privacy Policy." Please see the effective date at the top of this website. To let you know from what date these terms are in effect. Any changes to the "Privacy Policy" take effect at the time of publication on our website. If you use our services after changing the "Privacy Policy", it means that you agree to these changes.

Data location

Your "Personal Data" may be stored and processed in any country where we have facilities for their processing or where the provider of our services and products is located. By using our services, you consent to the transfer of information outside of your country of residence to countries that may have different legal claims to the protection of "Personal Data".

Data storage

We will retain your data for the time necessary to fulfill the purpose described in this "Privacy Policy", unless statutory provisions require a longer retention period.

Collection of personal financial data through a subscription service

In some cases, we may use unaffiliated payment services that allow you to purchase our products, make subscription payments, or make other payments (payment services). If you wish to make such a payment, you will be redirected to the "payment services" website. All information you provide to the payment service will be subject to the protection of personal data applicable to that payment service. Our company has no control over payment services and is not responsible for any such payments or the use of information collected through payment services.

Service redirection

Our services may also be redirected to sites operated by third parties and may carry advertising or offer content, features, games, or applications developed and maintained by third parties. Some of these third-party sites may be marked with our company logo even if they are not operated by our company.

Our company is not responsible for the privacy practices of third parties, and if you allow your "Personal Information" and "Additional Information" to be shared with third parties, you should review the applicable privacy policies of those third parties and other services.

8. Contacts

If you have any questions about privacy, please contact us at sucharda@mylaw.cz. We ask you not to use any sensitive personal information when contacting us, such as social security numbers, information relating to racial or ethnic origin, political beliefs, religion or other beliefs, health, criminal integrity, or trade union membership.